

ANGELA C. BRUNO

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WWW.ANGELABRUNO.COM

SUMMARY: Versatile Media Professional • Writer • Editor • Digital Producer • Blogger • Experience in print, new media and social media • Deadline focused • Seeking challenging new opportunities

EXPERIENCE

GOOGLE – GOOGLE PLAY September 2013 - Present

Freelance Copy Editor and Digital Production Coordinator

- Google Play cross-vertical copy editor • Content programming production coordinator
- Image sourcing and editing • Metadata and asset management

THE DR. OZ SHOW – DOCTOROZ.COM and BLOG.DOCTOROZ.COM New York, New York – March 2010 to June 2013

Editorial Manager and Senior Digital Producer

- Managed (pitched, assigned, edited, copy edited and produced) all editorial content on DoctorOz.com
- Successfully launched, managed, edited and produced Blog.DoctorOz.com
- Managed editorial staff, freelancers and a roster of expert bloggers and medical contributors
- Recruited medical contributors and bloggers, resulting in a greater editorial offering and increased engagement
- Social Media Manager (2010-2011): Performed an ancillary role to maintain daily presence on Facebook and Twitter
- Produced the daily Dr. Oz Live Better Newsletter, 1 million+ subscribers (copywriting and HTML)
- Conceptualized and produced original editorial content for sponsored content packages
- Coordinated with on-air producers and PR to provide content support and ensure online engagement
- Coordinated with developers, designers and social media managers
- Mentored and supervised editorial APs and interns to develop new skill sets and take on more responsibility
- Highly aware of health, wellness, medical and science news and trends • Understanding of web technologies, video and digital strategy

L-ATITUDE.COM - SHOPLATITUDE.com New York, New York – Oct 2009 to September 2011

Freelance Copywriter, Editor and Contributor

- Contributed site and newsletter copy for Fashion/E-Commerce site featured in *Vogue*, *Travel + Leisure*, *The Wall Street Journal*
- Managed and edited an international team of bloggers based in Milan, Bombay, Hong Kong and New York
- Created all site copy as a launch team member; brainstormed, produced and contributed blog content

RHAPSODY – MTV DIGITAL MUSIC New York, New York - Sept 2005 to Dec 2008

Copy Chief, Editor and Writer

- Lead headline and copywriter for Rhapsody properties
- Interviewed top-level and burgeoning artists; generated feature stories and original content
- Edited, copy edited, produced and contributed to PLAY blog and Rhapsody newsletter
- Liaised with music programming team on promotion of artists, albums and development of original content
- Preserved branding and tone for the MTV, VH1 and CMT markets
- Kept a close eye/ear on trends, the cultural forecast and current events

FREELANCE WRITER 2005 to 2008

- Contributed cover stories, features, profiles, Q&As, album reviews and pitches to:
- Fader • Anthem • New York Post • Billboard en Español • Batanga

NEW YORK POST (TEMPO) New York, New York - June 2005 to Sept 2005

Freelance Writer and Copy Editor

- Turned over features, profiles, Q&As and event listings on tight deadline
- Copy edited articles for grammar, accuracy and *New York Post* style
- Produced headlines, readouts and captions in an effective, efficient way at press time
- Worked in NewsMaker and Quark XPress

URBAN LATINO MAGAZINE New York, New York - May 2004 to March 2005

Managing Editor (Editorial Intern: Jan 2004 to May 2004)

- Assigned, supervised and edited features, cover stories and photo shoots for print and web
- Managed a national base of freelance writers
- Responsible for writing features and front/back of the book content

EDUCATION

RUTGERS UNIVERSITY New Brunswick, New Jersey - GPA 3.7, High Honors

Class of 2004, Bachelor of Arts, Journalism and Spanish; Semester Abroad in Valencia, Spain - Spring 2003

SKILLS

- WordPress • HTML • Photoshop • CMS • NewsMaker • Quark Xpress • MS Office • Newsletter Production
- Fluent in Spanish; conversational Portuguese; comprehension of Italian
- Excellent communication, organizational, interpersonal, multitasking and time-management skills
- Great attention to detail, trends, current events, culture • AP Style and Proofreader's marks

ACTIVITIES

- Travel • Yoga • Soccer • Internet exploring • Volunteer "Buddy" for Free Arts